

SAFE KIDS DAY

For Immediate Release
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 **Media Advisory** 

Safe Kids Lincoln County Celebrates 2nd Annual Safe Kids Day

A time for families in Lincoln County to celebrate kids, prevent injuries and save lives

WHO: People of all ages

WHERE: YMCA—Lincolnton
1402 E. Gaston St.
Lincolnton, NC

WHEN: Saturday May 5th 10:00 am—2:00 pm

Community Partners:

- Safe Kids Lincoln County
- YMCA--Lincolnton
- Nationwide
- Lincoln County Substance Use Coalition
- Lincoln County EMS; Fire Association; Sheriff's Office; Lincolnton Police Department; Lincolnton Fire Department

WHAT: Safe Kids Lincoln County is hosting a fun family event to celebrate kids and help families learn more about how to prevent injuries and take steps to make their kids safer. Children and parents will participate in fun games and activities while learning how to stay safe on the road, in the home and at play. Everyone who attends Safe Kids Day will receive FREE entry to the YMCA's Splash Pad for the day!

Our event is part of a national movement joining together more than 200 local events to become the largest childhood injury prevention event in the United States. The event is made possible with support from Johnson & Johnson, FedEx, Nationwide and Tide. To learn more about Safe Kids Day, please visit: <https://www.safekids.org/safekidsday>.

Safe Kids Lincoln County has partnered with the new Lincoln County Controlled Substance Coalition to make this year's Safe Kids Day better than before! We will have two interactive sessions for families at 11:00 am and at 1:00 pm. These sessions will help kick off the Opioid Prevention Campaign and share ways to protect children from opioids. All who attend one of the two sessions will receive a FREE Pelican's Snoball!

The Lincoln County Sheriff's Office will be providing a FREE NO QUESTIONS ASKED medication/drug drop off during the 2nd Annual Safe Kids Day to help assist the mission of the Controlled Substance Coalition and Safe Kids Lincoln County. Bring all unused, expired and left over medications/ over the counter drugs to be disposed of safely and properly. NO questions will be asked of any medications/drugs that are brought for safe disposal.

WHY: Around the world, a million children die each year from preventable injuries. Millions more are injured in ways that can affect them for a lifetime. In fact, preventable injuries are the number one cause of death for children in the United States. Safe Kids Day is an opportunity to raise awareness and resources to celebrate kids, prevent injuries and save lives.



About Safe Kids Lincoln County

Safe Kids Lincoln County works to prevent unintentional childhood injuries, the number one cause of death for children in the United States. Its members include representatives from various local agencies and organizations, including the Lincoln County Health Department, EMS, Fire Association, Sheriff's Office, DSS, Lincoln County Schools, Parks and Recreation, Lincolnton Police Department, Lincolnton Fire Department, NATIONWIDE, Denver Defense, Head Start, Partnership for Children of Lincoln and Gaston Counties. Safe Kids Lincoln County is a member of Safe Kids NC and Safe Kids Worldwide, a global network of organizations dedicated to protecting kids. Safe Kids Lincoln County was founded in 2015 and is led by Lincoln County Health Department. For more information visit safekids.org and for local information like us on Facebook (facebook.com/sklincolncounty).